



# MEDIA KIT

## 2026 NATIONAL STANDARD BRED YEARLING SALE

AUCKLAND  
16 February  
At Karaka

CHRISTCHURCH  
18 February  
At Canterbury RDA

 NZB  
Standardbred®



## 2026 National Standardbred Yearling Sale

Auckland Sale at the Karaka Sales Centre

Monday 16 February, Lot 1 – 133 from 1pm (NZT)

Parade Sunday 15 February at 11am (NZT)

Christchurch Sale at the Canterbury Agricultural Park

Wednesday 18 February, Lot 134 – 320 from 11am (NZT)

Inspections from Tuesday 17 February

### NZB STANDARDBRED MEDIA CONTACTS



**JESSIE GOWER**  
CLIENT & PR MANAGER

E: [Jessie.Gower@nzb.co.nz](mailto:Jessie.Gower@nzb.co.nz)  
M: +64 21 524 443



**NATALIE JAMIESON**  
MARKETING MANAGER

E: [Natalie.Jamieson@nzb.co.nz](mailto:Natalie.Jamieson@nzb.co.nz)  
M: +64 21 107 3164



**CLODAGH COUGHLAN**  
MARKETING COORDINATOR

E: [Clodagh.Coughlan@nzb.co.nz](mailto:Clodagh.Coughlan@nzb.co.nz)  
M: +64 27 718 0696

Karaka Sales Centre, 10 Hinau Road, Karaka, Auckland, New Zealand  
+64 9 298 0055 | [standardbred@nzb.co.nz](mailto:standardbred@nzb.co.nz) | [www.nzbstandardbred.co.nz](http://www.nzbstandardbred.co.nz)

## RECENT GROUP ONE ALUMNI

Aardiebytheseaside

Allamericanlover

Arafura

Beetastic

Bet N Win

Chase A Dream

Christopher Dance

Coastal Babe

Cold Chisel

Cyclone Jordy

Fugitive

Got The Chocolates

Heza Punk Rocker

Jumal

Major Hot

Marketplace

Merlin

Millwood Nike

Mister Smartee

Rakero Rebel

Republican Party

Rubira

Shezsofast

Stella Rouge



# 2026 Media Information

We are pleased to invite all prospective buyers, media and other industry personnel to attend NZB Standardbred's 2026 National Yearling Sale at the Karaka Sales Centre and Canterbury Agricultural Park on the 16 & 18 February. Those at Karaka are welcome to use NZB's Business Centre during the Sale. The entrance is located off the lawn, next to Stable Barn I. The facilities on offer include a phone charging station and computers with internet access.

## WIFI

Free WiFi is available to those on the grounds. To connect, select 'NZB-Internet' from the network options on your device. For those in the Business Centre, ethernet cabled connections are available to use for higher data requirements.

## NEWS & SOCIAL

Keep up to date with the latest news, interviews, replays and images across our social channels, and subscribe to our regular news on our homepage [www.nzbstandardbred.co.nz](http://www.nzbstandardbred.co.nz). Connect with us and tag us in your sale coverage @NZB Standardbred on Facebook, Instagram, X, Tik Tok, Linked In and WeChat.



## CHANNEL AVAILABILITY

Live coverage across various outlets

The entire sale will be beamed live on Freeview Channel 200, NZB Standardbred's website and online bidding platform, as well as livestreamed on NZB Standardbred's Facebook page.



## PREVIEW AND REVIEW SHOWS

Sale day analysis and summary

Each day will be bookended with a half hour preview show, commencing half an hour prior to the opening of each sale day, and the review show will take place after the close of selling each sale day. Hosted by Michael Guerin and Greg O'Connor, these shows will feature catalogue highlights, interviews with key personalities, sales analysis and colour from right around the Karaka Sales Centre and Canterbury Agricultural Park.



## HIGHLIGHTS AND INTERVIEWS

Ringside action brought to your screen

Onlookers around the globe can also expect hosts Michael Guerin, Greg O'Connor and NZB's Jessie Gower to bring key sale highlights, interviews and stories across the two days of coverage, with all the live action published on NZB Standardbred's social media and Sale TV channels.



## SALE TV

Your source of footage and highlights

NZB Standardbred are renowned for bringing their live auctions to all in a thrilling, action-packed broadcast brimming with content, highlights and interviews, while not missing a bid in the auction ring. However, if you happen to miss any of the live action, recorded lot-by-lot footage will be updated throughout each sale day on NZB Standardbred's Sale TV channel, available to view at [nzbstandardbred.co.nz/sale-tv](http://nzbstandardbred.co.nz/sale-tv).

# Karaka Sales Centre



- SALES PAVILION
  1. Reception
  2. Sales Day Office
  3. Business Centre
  4. Phar Lap (Level 1)
  5. Tulloch Café (Level 1)
  6. Indoor Parade Ring / Garden Bar
  7. Dunstan Outdoor Parade Ring
- BARNs
- IAHP REPOSITORY

# Canterbury Agricultural Park



2025 equal highest priced yearling  
Lot 70 Captaintreacheros x Adore Me Colt  
\$360,000  
Vendor: Woodlands Stud  
Purchaser: Stonewall Stud

## RECORDS & STATISTICS

### COMBINED RESULTS (at end of selling)

	2025	2024	2023	2022	2021	CURRENT RECORD
Aggregate	\$13,117,500	\$12,075,000	\$13,336,000	\$14,753,000	\$13,333,500	Record of \$14,753,000 in 2022.
Average	\$56,298	\$47,168	\$50,901	\$49,507	\$45,198	Record of \$56,298 in 2025
Median	\$37,500	\$34,500	\$39,000	\$38,750	\$30,000	Record of \$39,000 in 2023
Clearance	75%	70%	69%	76%	72%	Record of 82% in 2019 (first sale)
Catalogued	343	393	406	415	430	Record of 430 in 2021
Lots Sold	233	256	262	298	295	Record of 304 in 2019 (first sale)
Top Price	\$360,000	\$340,000	\$300,000	\$260,000	\$320,000	Record of \$360,000 in 2025

### AUCKLAND RESULTS (at end of selling)

	2025	2024	2023	2022	2021
Aggregate	\$5,709,500	\$4,338,000	\$5,226,500	\$6,083,500	\$5,396,000
Average	\$62,742	\$52,265	\$60,075	\$60,233	\$48,613
Median	\$40,000	\$40,000	\$46,000	\$55,000	\$37,500
Clearance	73%	68%	71%	78%	85%
Catalogued	130	126	128	183	124
Lots Sold	91	83	87	101	111
Top Price	\$360,000	\$270,000	\$300,000	\$260,000	\$300,000

### CHRISTCHURCH RESULTS (at end of selling)

	2025	2024	2023	2022	2021
Aggregate	\$7,343,000	\$7,549,000	\$8,358,000	\$8,699,500	\$8,368,500
Average	\$52,827	\$45,204	\$45,672	\$43,937	\$41,843
Median	\$32,000	\$30,000	\$30,000	\$30,000	\$29,000
Clearance	74%	68%	71%	76%	72%
Catalogued	213	267	278	277	294
Lots Sold	139	167	183	187	200
Top Price	\$270,000	\$340,000	\$240,000	\$260,000	\$320,000

## TOP PRICED LOTS

### 2025

LOT	TYPE	BREEDING	NAME	VENDOR	PURCHASER	PRICE
70	B.C	Captaintreacherous / Adore Me	Captain Me	Woodlands Stud	Stonewall Stud	\$360,000
73	B.C	Captaintreacherous / Bettor Twist	Patriot	Breckon Farms	Stonewall Stud	\$360,000
139	Br.C	Bettor's Delight / Imagine Me	The Visionary	L. Smith	Kentuckiana Lodge	\$270,000
147	B.F	Captaintreacherous / Kensington Kate	Princess Lulu	Dancingonmoonlight	Barry Purdon & Scott Phelan	\$250,000
106	B.C	Face Time Bourbon / Dance Craze	Duke of Bourbon	Hollis & Robertson	Barry Purdon & Scott Phelan	\$240,000

### 2024

LOT	TYPE	BREEDING	NAME	VENDOR	PURCHASER	PRICE
301	B.C	Bettor's Delight / Start Dreaming	No More Dreaming	Studholme Bloodstock	TAB Racing Club	\$340,000
64	B.F	Captaintreacherous / Princess Tiffany	Queen Lizzy	Breckon Farms	Mr MP Jones	\$270,000
136	B.C	Bettor's Delight / Democrat Party	War Party	Price Bloodstock	Barry Purdon & Scott Phelan	\$240,000
133	B.C	Captaintreacherous / Delight In Me	War Chief	L. Smith	Montana Park	\$220,000
258	Br.C	Bettor's Delight / Platinum	Palladium	L. Smith	Peter Lagan Standardbreds	\$200,000

### 2023

LOT	TYPE	BREEDING	NAME	VENDOR	PURCHASER	PRICE
74	B.F	Captaintreacherous / Goodlookinggirl	Justyouwait	Breckon Farms	Charles Joseph	\$300,000
63	B.C	Captaintreacherous / Elle Mac	Debrief	Breckon Farms	Stonewall stud	\$270,000
277	B.C	Bettor's Delight / Hartofdixie	Confederate	Price Bloodstock	Barry Purdon & Scott Phelan Racing Stables	\$240,000
364	B.C	Bettor's Delight / Safedra	Holey Moley	L. Smith	Peter Lagan Standardbreds	\$230,000
119	B.C	Captain Crunch / The Orange Agent	The Night Agent	Hollis & Robertson Equine Services	Barry Purdon & Scott Phelan Racing Stables	\$220,000

### 2022

LOT	TYPE	BREEDING	NAME	VENDOR	PURCHASER	PRICE
66	B.C	Bettor's Delight x Double Twist	Twista	Breckon Farms	Stonewall Stud	\$260,000
295	B.C	Bettor's Delight x Fight For Glory	Built For Glory	Shard Farm	Stonewall Stud	\$260,000
50	Br.C	Lazarus x Dreaming Spires	What About Me	Tardina Stud	Stonewall Stud	\$220,000
287	Br.C	Bettor's Delight x Elusive Chick	Kashkeeper	Ruby Bloodstock	Stonewall Stud	\$210,000
318	B.C	Captaintreacherous x Imaginary Bet	Magician	L. Smith	Kentuckiana Lodge	\$200,000

2025 equal highest priced yearling  
 Lot 73 Captaintreacherous x Bettor Twist Colt  
 \$360,000  
 Vendor: Breckon Farms  
 Purchaser: Stonewall Stud



## STALLION SERVICE FEES

SIRE	CATALOGUED	2023 SERVICE FEE
Always B Miki	19	\$9,500 + GST
American Ideal	7	\$11,250 + GST
Art Major	19	\$14,000 + GST
Bettor's Delight	24	\$25,000 + GST
Bettor's Wish	4	\$8,000 + GST
Bold Eagle	1	\$14,500 + GST
Bulldog Hanover*	4	US\$15,000
Capt Midnight	1	\$4,000 + GST
Captain Crunch	24	\$6,500 + GST
Captaintreacherous	27	\$20,000 + GST
Creatine	2	\$3,000 + GST
Dancinginthedark M*	3	A\$2,000
Downbytheseaside	40	\$10,000 + GST
E L Titan*	2	\$2,500 + GST
Ecurie D*	3	\$10,000 + GST
Elite Stride	2	\$3,000 + GST
Face Time Bourbon	2	Private
Father Patrick	4	\$6,000 + GST
Habibi Inta	3	\$2,500 + GST
Huntsville	1	US\$8,500
King Of Swing	3	\$8,000 + GST
King Of The North*	17	\$7,650 + GST
Lather Up	3	\$4,500 + GST
Lazarus	8	\$7,500 + GST
Muscle Mass	1	\$7,000 + GST
On A Streak	1	A\$4,950
One Over Da Moon	1	\$2,000 + GST
Orlando Vici	4	\$10,000 + GST
Pebble Beach*	3	A\$9,500
Perfect Sting*	1	\$6,500 + GST
Poster Boy	1	\$4,500 + GST
Ready Cash	2	Unknown
Speeding Spur	1	\$1,000 + GST
Stay Hungry	9	\$5,500 + GST
Sweet Lou	39	\$7,500 + GST
Tactical Landing	7	\$15,000 + GST
Tall Dark Stranger	5	\$16,000 + GST
The Storm Inside	1	\$2,500 + GST
Timoko	1	\$7,000 + GST
Ultimate Machete	1	\$4,000 + GST
Vincent	2	\$4,500 + GST
Volstead	4	\$10,000 + GST
Walner*	3	US\$30,000
What The Hill	10	\$7,000 + GST

\* First Season Sire

# HARNES MILLION RACE SERIES

With an estimated \$1 million dollars in the prizepool, NZB's Harness Million Sales Race Series is open to standardbred weanlings and yearlings offered through the sale ring at qualifying NZB Standardbred sales. Setting the benchmark for incentive races in New Zealand.

To nominate your purchase, simply check the box at the time of purchase, or email [standardbred@nzb.co.nz](mailto:standardbred@nzb.co.nz). Entries close Friday 6 March 2026 at 5pm (NZT).



## THE RACE TOWARDS THE 2YO SERIES

A fresh wave of talent hits the track

The first opportunity for the juveniles to claim valuable Harness Million earnings is when the two-year-olds compete in three separate races - the Colts & Geldings Pace, Fillies Pace and Trotters races, all carrying a Restricted Listed status. This raceday is held in Christchurch in October.

## SECOND OPPORTUNITY FOR 3YOS

The prizepool continues to flow

The three-year-olds meet again at Alexandra Park for another shot at Harness Million glory. There will be the running of the 3YO Colts & Geldings Pace and 3YO Fillies Pace in March, while the 3YO Trotters race will take place in April, all at Restricted Listed Status.

## ROLL OF HONOUR - 2YO WINNERS

2025 C&G Pace: **JUMAL (NZ)**  
Purchaser: Mr SJ Reid  
Vendor: Beaudiene Breeding

2025 Fillies Pace: **WAT NEXT (NZ)**  
Purchaser: Mark & Nath Purdon Racing  
Vendor: Studholme Bloodstock

2025 Trot: **KYVALLEY RAY (NZ)**  
Purchaser: Kyvalley Racing  
Vendor: Ms BA Williamson

## ROLL OF HONOUR - 3YO WINNERS

2025 C&G Pace: **MARKETPLACE (NZ)**  
Purchaser: PI & GJ Kennard Bloodstock  
Vendor: Barron Bloodstock

2025 Fillies Pace: **STELLA ROUGE (NZ)**  
Purchaser: Stonewall Stud & Stables  
Vendor: Dancinonmoonlight

2025 Trot: **MEANT TO BE (NZ)**  
Purchaser: Barry Purdon & Scott Phelan  
Vendor: Breckon Farms

## VENDOR CONTACTS

VENDOR	CONTACT	MOBILE
A. Matthews	Adrienne Matthews	+6421398353
Arden Lodge	John & Judy Stiven	+64274686919
Ardgowan Lodge	Phil	+64273457567
B & T Davie	Ben & Tanya	+64212142028
Beaudiene Breeding	David Kennedy	+64276881522
Belmont Park	Donna Williamson	+6421339555
Boyd Racing	Stephen Boyd	+64274815045
Breckon Farms Ltd	Ken & Karen Breckon	+64274867360
Breckon Farms Ltd	Nigel Fahy	+64275831005
C. M. Faithful	Chelsea Faithful	+64273688337
DA Taylor	Dean Taylor	+64272219870
Dancingonmoonlight Ltd	Robert Famularo	+6421719147
Dancingonmoonlight Ltd	Sara Famularo	+64212374223
Denario Breeding	Mark O'Connor	+64272560407
Dunvegan Lodge	Jamie Gameson	+64274539410
E & BR Steele	Elizabeth Steele	+64274120722
G Crawford	Genevieve Crawford	+64278180011
G. M. Murray	Gael Murray	+64272379884
Havtime Breeding	Murray Little	+64212217167
Highfields Bloodstock	Chris & Tina Barlow	+6421627456
Hollis & Robertson Equine Services	Logan Hollis	+64275556426
Holmes Stables	Robbie Holmes	+64275713317
Hopkins Stables	Tate Hopkins	+64211231822
JB Bloodstock	Jamie Bartlett	+64275412739
JF & SL Curtin	Sandi Curtin	+64273567030
Kadali Farms	Aaron Harrison	+64273066250
Kelvin Home Holdings Ltd	John McKenzie	+64223129051
L. Smith	Laura Smith	+64211869733
Leanach Lodge Ltd	Ross & Jasmine MacKay	+64275326224
Macca Lodge Ltd	Brent McIntyre	+64277522284
ME & MJ Kingsbury	Melanie & Mark Kingsbury	+64274317779
One Over Lodge	Lex & Heather Williams	+64274379540
Pace Makers	Adrian Stanley	+64274187304
PG & RI Brown	Roslyn Brown	+64274977451
R. G. Anderson	Robert Anderson	+64273456252
Renwick Farms	Paul Renwick	+6433296962
Rogerson Bloodstock	Graeme & Debbie Rogerson	+6421911885
Rosedale Farm	Ken & Anne Marie Spicer	+6421320106
SJ Adlam	Simon Adlam	+64272287339
Spreydon Lodge Ltd	Ged Mooar	+64274736753
Studholme Bloodstock Ltd	Brian West	+64272866988
T. Jones	Tarryn Jones	+64279630353
Tardina Stud Ltd	Faine Mende	+64274669001
Tuapeka Lodge Ltd	Phil Cummings	+64274919608
White Stables	Tim & Julie White	+6421330791
Woodlands Stud (NZ) Ltd	Andrew Grierson	+6421924480





# The Team Behind NZB

**New Zealand Bloodstock is truly unique in the thoroughbred and standardbred world. We can service your every need, whether clients are buying or selling horses, we make it convenient, fast, cost-effective and successful for buyers.**

From on-farm inspections, note sharing or bidding on behalf, the team are available to assist buyers in any way they need.

All horses at the National Standardbred Yearling Sale have been inspected by our agents who are available to assist buyers with any queries or to bid on their behalf.

Contact the NZB Standardbred team directly or find out more via [www.nzbstandardbred.co.nz](http://www.nzbstandardbred.co.nz).

## 2026 NATIONAL STANDARDBRED YEARLING SALE



**ANDREW SEABROOK**  
MANAGING DIRECTOR

E: [Andrew.Seabrook@nzb.co.nz](mailto:Andrew.Seabrook@nzb.co.nz)  
M: +64 27 4972 832



**JAMES JENNINGS**  
DIRECTOR OF OPERATIONS

E: [James.Jennings@nzb.co.nz](mailto:James.Jennings@nzb.co.nz)  
M: +64 272 233 333



**CAM BRAY**  
STANDARDBRED MANAGER

E: [Cam.Bray@nzb.co.nz](mailto:Cam.Bray@nzb.co.nz)  
M: +64 21 737 199



**MIKE KNEEBONE**  
HEAD AUCTIONEER

E: [Mike.Kneebone@nzb.co.nz](mailto:Mike.Kneebone@nzb.co.nz)  
M: +61 4395 68881



**GRANT INGLIS**  
PEDIGREE ADMINISTRATOR

E: [Grant.Inglis@nzb.co.nz](mailto:Grant.Inglis@nzb.co.nz)  
M: +6421 505 302



**KATY MCLUCKIE**  
STANDARDBRED &  
OPERATIONS ADMINISTRATOR

E: [Katy.McLuckie@nzb.co.nz](mailto:Katy.McLuckie@nzb.co.nz)  
M: +64 21 119 0236



**ALEX TENG**  
SALES REPRESENTATIVE

E: [Alex.Teng@nzb.co.nz](mailto:Alex.Teng@nzb.co.nz)  
M: +64 21 171 3421



**MATT MOWBRAY**  
PROPERTY MANAGER

E: [Matthew.Mowbray@nzb.co.nz](mailto:Matthew.Mowbray@nzb.co.nz)  
M: +64 21 505 563



**SHARON MCDOWELL**  
AIRFREIGHT MANAGER

E: [Sharon.McDowell@nzb.co.nz](mailto:Sharon.McDowell@nzb.co.nz)  
M: +64 27 478 1017



**JANE MCALPINE**  
INSURANCE MANAGER

E: [Jane.McAlpine@nzb.co.nz](mailto:Jane.McAlpine@nzb.co.nz)  
M: +64 27 334 0436



**EION FRASER**  
FINANCE MANAGER

E: [Eion.Fraser@nzb.co.nz](mailto:Eion.Fraser@nzb.co.nz)  
M: +64 21 0296 1010